

## **BUS 442 SYLLABUS**

**University: Bilgi University**

**Title: BANKING AND FINANCIAL STRUCTURE**

**Unit Code: BUS 442 – 01 and 02**

**Unit Coordinator: Bülent Şenver** [www.bulentsenver.net](http://www.bulentsenver.net) [bulentsenver@gmail.com](mailto:bulentsenver@gmail.com)

<b>Named Award pathway(s)</b>	<b>Credits</b>	<b>Year</b>	<b>Maximum Student No</b>
BA (Hons) International Finance	<b>10</b>	<b>4</b>	<b>50</b>
BA (Hons) Business Administration			

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**Prerequisites: Bus 331 Business Finance**

**Co-requisites: None**

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### **AIMS**

To provide an introduction to commercial banking, central banking and the link between the two in the form of monetary policy.

### **LEARNING OUTCOMES**

On successful completion of this course, the student should be able to:

Understand the concepts and methods of the management of a Commercial Bank.

Understand the concepts and methods of the management of a Central Bank

Examine the trends and problems faced by the global commercial banking industry as a whole. Understand the differences between the well-developed financial markets and those in the developing nations. Examine and evaluate the recent developments in the globalisation of financial markets and their impact on local economies.

### **KEY INDICATIVE TEXTS**

**Text Book: “Financial Markets and Institutions”**

**by Frederic S. Mishkin and Stanley G. Eakins**

**Additional Reading Materials: To be assigned by the instructor from the web page**  
[www.bseducation.net](http://www.bseducation.net)

### **OFFICE HOURS**

By appointment. Students are free to communicate at any time with the instructor by E-Mail and after class hours [bulentsenver@gamil.com](mailto:bulentsenver@gamil.com)

### **PROJECT PAPER**

Each student has to prepare a “Project-Paper”. The details of the project paper is given in the web [www.bseducation.net](http://www.bseducation.net) Project Paper Menu. (Bilgi University - BUS 442-Project Paper)

## **EXAMINATION AND GRADES**

**Project Paper**                      **20%**

**Midterm Examination**        **30%**

**Final**                                 **50%**

## **CLASS ATTENDANCE**

Regular attendance is necessary for good performance. More than 2 absences will result in a difficulty to cope up with the class discussions. There are no make-ups for the exams. Advance notification or a written medical excuse is required for excused absence at an exam. An unexcused absence will result in a zero score for the test.

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## **SYLLABUS CONTENT**

<b>Week</b>	<b>Lecture</b>	<b>Chapters</b>	<b>Class</b>	<b>Chapters</b>
Week 1	Introduction	Ch.1, 2	The types of Financial Institutions	Ch.1
Week 2	Fundamentals of Financial Markets	Ch.3	Interest Rates, Exchange Rates and Inflation	Ch. 3, 4
Week 3	Interest Rates, Role in Valuation, How do Risk and Term Structure Affect Interest Rates	Ch.4, 5	Risk Structure of Interest Rates	Ch. 5
Week 4	Central Banking and Monetary Policy	Ch.7, 8	Interest Rate Risk Measurement	Ch. 5
Week 5	Financial Markets	Ch. 9, 10, 11	Are Financial Markets Efficient	Ch. 6
Week 6	Financial Markets	Ch. 12, 13, 14	Bond Market	Ch.10
Week 7	Midterm Week		Midterm Week	
Week 8	Fundamentals of Financial Institutions	Ch. 15, 16	Stock Market	Ch. 11
Week 9	The Financial Institutions Industry	Ch. 17, 18, 19	The Foreign Exchange Market	Ch. 13
Week 10	Bank Management and supervision	Ch. 19, 20	Risk Management in Financial Institutions	Ch. 24
Week 11	Investment Banks and Insurance Companies	Ch.22, 23	Duration Gap Analysis, Income Gap Analysis	Ch 24
Week 12	Risk Management in Financial Institutions	Ch 24; 25, 26	Basel II Capital Requirement for Banks	BIS Webpage
Week 13	Turkish Banking System Fundamentals and Banking Crises	Reading Material	Review for Final exam	
Week 14	Review		Review	