BİLGİ UNIVERSITY BUS 442 MID-TERM EXAMINATION 24.03.2019

Q (1) (25 Marks) List the different types of company and individual needs that banks have developed products and services for their customers. For each need you have mentioned give examples of bank products and services available in the market.

Q (2) (25 Marks) There are different types of banks operating in the financial market. Explain in detail how and what types of financial business activities each different bank type give service to the financial markets.

Q (3) (25 Marks) Non-Bank Financial Institutions are competing with banks. List and explain in detail how these NBFI operate and with which bank products and services they compete with.

Q (4) (25 Marks) A bank quotes you an interest rate of 12% per annum with monthly compounding. What is the equivalent rate with;

a) continuous compounding

b) quarterly compounding

c) annual compounding?